



## RETRO-CENTRIC GREETING CARDS & GRAPHICS

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### PRESS RELEASE

#### FOR IMMEDIATE RELEASE

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### CELEBRATING CHRISTMAS IN THE NEW, OLD FASHIONED WAY

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Set up the aluminum tree, plug in the color wheel, and put Bing Crosby on the hi-fi.

Now you're all set to write your Christmas cards this year. **What's Buzzin'? Retro-Centric Greeting Cards** bring back that vintage holiday spirit with a distinctive line of retro-inspired cards.

Rock around the Christmas tree with the **Retro Snapshots Christmas Series**. Photo montages of Christmas memorabilia including vintage bubble lights, 45 rpm Christmas records, and retro model trains provoke the response "Hey, I remember that...".

From Baby boomers to hep-cats, everyone will dig the **Illustrated Christmas Series**, featuring brightly illuminated marquees's flashing unique greetings on neon signs reminiscent of old time Vegas, Route 66 or hometown USA.

**Vintage Tropical Christmas** combines elements from antique picture postcards with retro-styled illustration to create a unique holiday message. The vintage visuals have a bit of sass to them as well, pin-up girls pose on the beach or help Santa pick oranges, bringing a new sense of fun to the traditional holiday greeting. Delivering both nostalgia and humor the flamingos and hula girls on these holiday cards reminisce of the kitschy vacation post-cards once sent from sunny locales. New this season, The Holiday Boat Parade card brings a favorite coastal Christmas tradition into the mix.

The folks at What's Buzzin'? design their cards to bring back memories of Christmases past and spread old fashioned holiday joy. As Diane Dempsey, What's Buzzin's illustrator/designer likes to say, *"Heck, just sending Christmas cards is old fashioned. Isn't it great?"*

Inspired by 20th Century Retro American culture, the greeting cards of What's Buzzin' celebrate the fads, fashions, music and design of years gone by. What's Buzzin' also offers birthday cards, baby announcements, bridal shower invitations, note card sets, wrapping paper, and posters, all with a decidedly retro style.

The entire card line is available online at [www.whatsbuzzin.com](http://www.whatsbuzzin.com), and selections at various card, gift and antique stores throughout the US. For more information about What's Buzzin'?, visit the company's web site at [www.whatsbuzzin.com](http://www.whatsbuzzin.com) or call 727-895-5259

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HI-RES DIGITAL IMAGES OF PRODUCTS AVAILABLE

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