



RETRO-CENTRIC GREETING CARDS & GRAPHICS

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FOR IMMEDIATE RELEASE

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RETRO CHRISTMAS CARD SERIES REMEMBERS "OLD FLORIDA"

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Introducing a refreshingly different Christmas card series from the Sunshine state.

What's Buzzin'? Retro-Centric Greeting Cards: a distinctive line of retro-inspired cards.

Vintage Tropical Christmas combines elements from antique picture postcards with retro-styled illustration to create a unique holiday message. The vintage visuals have a bit of sass to them as well, pin-up girls pose on the beach or help Santa pick oranges, bringing a new sense of fun to the traditional holiday greeting. Delivering both nostalgia and humor the flamingos and hula girls on these holiday cards reminisce of the kitschy vacation post-cards once sent from sunny locales. New this season, The Holiday Boat Parade card brings a favorite coastal Christmas tradition into the mix.

"An 80 degree Christmas is status quo for us Floridians", said Brent Dempsey, What's Buzzin's business manager, *"We created these cards especially for coastal folks, but we have found that they also appeal to a wider audience - those dreaming of a sun-filled Christmas".*

The folks at What's Buzzin'? design their greeting cards to bring back memories of Christmases past and spread old fashioned holiday joy, other concepts include:

Retro Snapshots Christmas Series that will have you rockin' around the Christmas tree. Photo montages of Christmas memorabilia including vintage bubble lights, 45 rpm Christmas records, tin toys and more, provoke the response "Hey, I remember that...".

The Illustrated Christmas Series, features brightly illuminated marquees's flashing unique greetings on neon signs reminiscent of old time Las Vegas, Route 66 or even old A1A.

Inspired by 20th Century Retro American culture, the greeting cards of What's Buzzin' celebrate the fads, fashions, music and design of years gone by. What's Buzzin' also offers birthday cards, baby announcements, bridal shower invitations, note card sets, wrapping paper, and posters, all with a decidedly retro style.

The entire product line is available online at www.whatsbuzzin.com, and selections at various card, gift and antique stores throughout the US. For more information about What's Buzzin'?, visit the company's web site at www.whatsbuzzin.com or call 727.895.5259

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HI-RES DIGITAL IMAGES OF PRODUCTS AVAILABLE

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